

ICAR-Agricultural Technology Application Research Institute, Hyderabad

World Soil Day celebrated by KVKs in Zone V

5th December 2016

World Soil Day was celebrated by 78 Krishi Vigyan Kendras (KVKs) in Zone V (Andhra Pradesh, Telangana and Maharashtra) on 5th December, 2016 by involving public functionaries and farmers. As part of the event, each KVK provided a minimum of 250 soil health cards along with crop specific nutrient recommendations. KVKs utilized this opportunity to create awareness and provide critical inputs by conducting Pre-rabi Kisan Sammelan involving 500-750 farmers, farm women, youth and officials of line departments of agriculture, horticulture and animal husbandry. Awareness on location specific latest technologies was created through display of technologies in exhibitions and live demonstrations. Literature in local languages was released on the occasion. Farmer-scientist interaction was facilitated to provide on the spot advisories to queries of farmers. Several Members of Parliament (MPs), State Ministers, Members of Legislature (MLAs), District Magistrates, Joint Directors of Agriculture (JDAs) and other govt. departments graced the event and highlighted the importance of soil health in sustaining agricultural productivity and profitability of farms. KVK scientists apprised the gathering about the achievements of cluster frontline demonstrations in pulses and oilseeds conducted in farmer's fields.



Shri N. Shiva Prasad, Hon'ble MP,
Chittoor, Andhra Pradesh



Shri Palvai Govardhan Reddy, Hon'ble MP,
Nalgonda, Telangana



Sri Ganni Veeranjanyulu, Hon'ble MLA,
West Godavari (Venkataramannagudem),
Andhra Pradesh



Sri Rathod Babu Rao,
Hon'ble MLA, Adilabad, Telangana



Sri Ajay Kumar, Hon'ble MLA, Wyr,
Khammam

Summary information of Soil Health Card distribution by KVK on 05-12-2016

S. No	Name of the State	Total No. of KVKs conducted programme in state	No. of Participants	No. of Soil Health Card distributed
1.	Andhra Pradesh	14	4197	1836
2.	Telangana	10	3106	1337
3.	Maharashtra	27	17808	5725
Total		51	25111	8898

(Source: ICAR-Agricultural Technology Application Research Institute (ATARI), Hyderabad)